

THE PROJECT

Objective: Increase regional understanding by building language competencies and digital competencies. Build relationships between cities and towns in the Danube region.

Summary: We propose a web-based project that provides a training platform for users in the Danube Region. This site will have two target audiences ((P) public institutions and (I) individual users). The platform will feature a menu of activities, each of which is a complete training module, for use by multipliers (P – Public institutions or other groups planning to put). The site will also include the capacity for hosting an online learning community to facilitate intergenerational exchanges, language, and digital skills development.

PROJECT DETAILS

Website:

Will consist of a menu that links to resources and training modules associated with each menu item.

Proposed topics include:

- Digitizing local archives
- On-site cameras
- Food culture
- Song and dance culture (audio/visual)
- Quizzes for entertainment and information

Proposed cities: (see spreadsheet for important information)

Germany	Ulm
Croatia	Vukovar
Austria	Wien
Slovakia	
Hungary	Budapest
Croatia	
Serbia	Belgrade
Bulgaria	
Romania	Timisoara
Romania	Craiova
Romania	Tulcea
Romania	Silistra
Romania	Ruse
Moldova	Gurgulesti

Target audiences:

- I. Library staff (or designated staff of participating institutions)
- II. Individual users (elderly and children in classes 5-12)

Activities:

1. For project development team
 - 1.1. Establish list of participating institutions
 - 1.2. Develop website and training models
 - 1.3. Develop an online learning platform appropriate to the project's goals
 - 1.4. Build the basis for twinning communities/libraries/institutions
 - 1.5. Find an institutional host, etc
2. For group I (Library staff)
 - 2.1. Train staff of participating organizations on the website modules
 - 2.2. Train staff on marketing, outreach, developing a body of users
3. For group II (Individual users)
 - 3.1. Native language exchange between elders and children (language competencies and digital competencies)
 - 3.2. Participate in online communities

Monitoring and Evaluation:

- The number of participating libraries/institutions
- The number of cities affected
- The number of learning pairs (who continue after 3 months, 6 months, 1 year, etc)
- Amount of repeat web traffic to the site (site statistics)

Concrete Outcomes:

- Build an application to access the web platform from mobile devices other than laptop or stationary computers
- A conference of matches and twinned cities or organizations